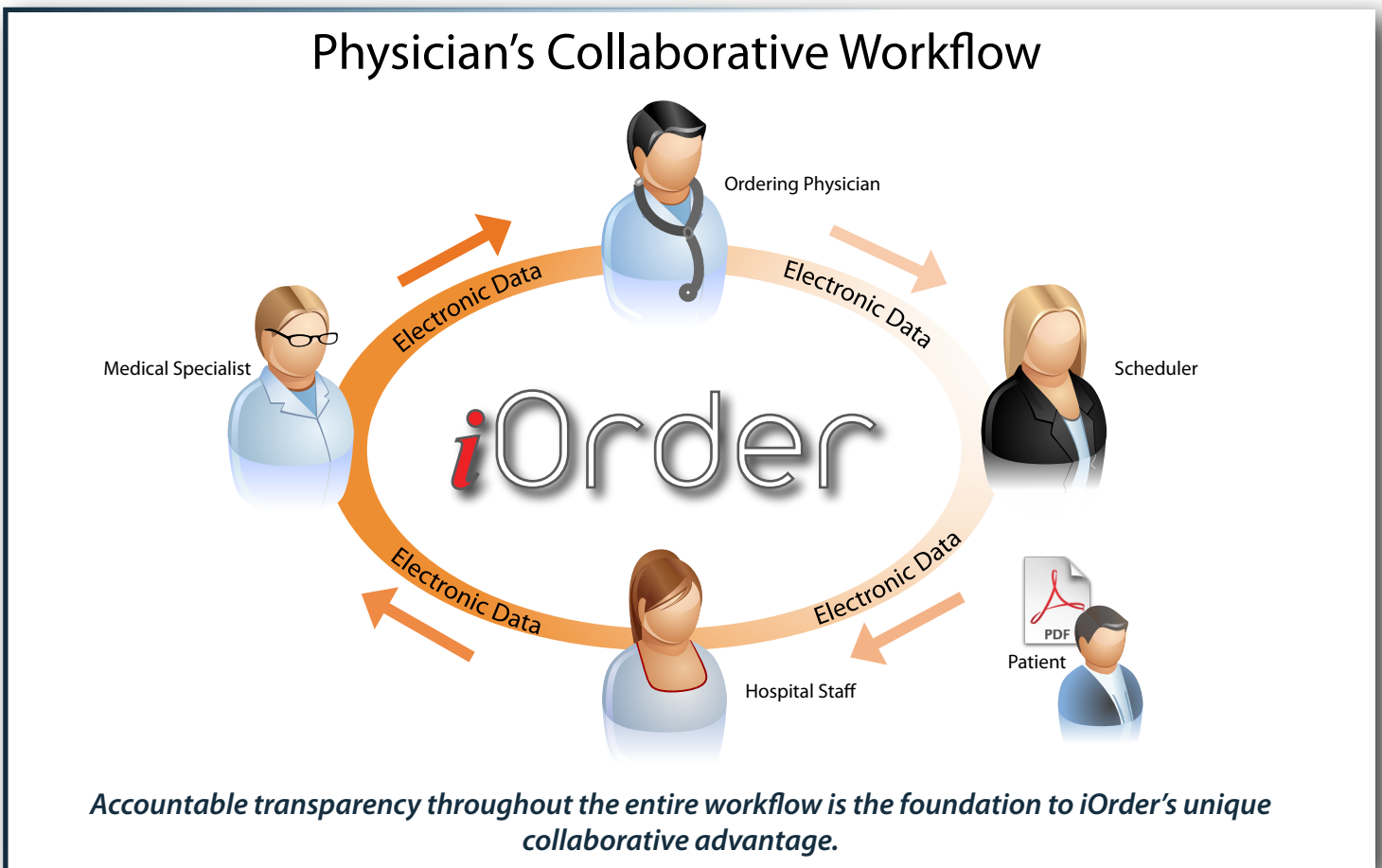


By providing full transparency the physician and nurses of referring practices no longer have to wait on the phone to find out the status of a requested service or an existing order. iOrder allows for messages to be passed back and forth to clarify situations and answer questions in real-time.



The customizable nature of iOrder means that, even though the product is web-based and there is nothing to deploy at any iOrder location, the customized screens of iOrder can have the same look and feel as what your facility or practice is accustomed to now. Your current paper form for ordering blood-work, for example, can look the same inside iOrder, making it easy to fill out and to interface with the hospital's other support systems such as HIS, EHR, and Billing. So while iOrder makes your entire ordering process electronic it also accommodates your staff's preference for familiarity in the order process.

Since iOrder offers secure transparency to everyone related to a given order request (scheduling, physician, staff and assistants, patients) as well as messaging for clarification and correction, iOrder provides a true collaborative environment for any order of any kind.

Workflow Example One: If preauthorization is required or if further information is needed regarding the patient, iOrder allows for a collaboration between the hospital and the physician's office to obtain the necessary authorization or paperwork so that the service can be delivered as promptly as possible with as much information available to the physician and the patient as possible.

Workflow Example Two: A radiologist interpreting a study usually has to rummage through the patient's electronic health record for important patient history information in order to complete the interpretation. iOrder retains all pertinent clinical information in a viewable synopsis, speeding the interpretation process.