

# iOrder

## Medical Order Assistance & Appropriateness

Clinical  
Decision  
Support

Hospital  
Revenue  
Cycle

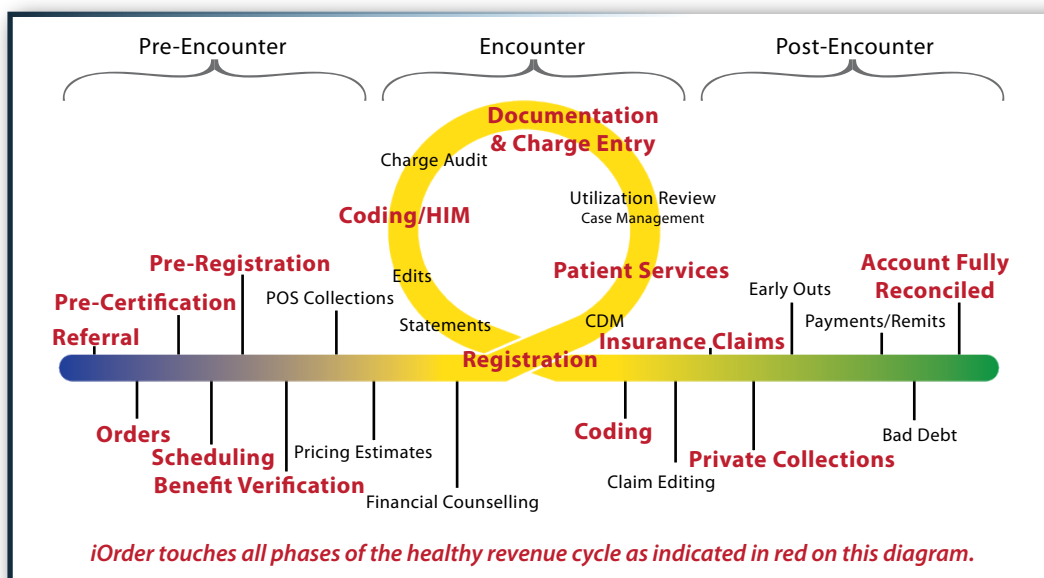
Population  
Health  
Management

Physician's  
Collaborative  
Workflow

CMS &  
Meaningful  
Use

Hospitals that rely upon all the features and functionality of iOrder at the front end of their revenue cycle will **realize greater efficiencies** and **cost reductions** throughout the **entire cycle** all the way to final account reconciliation.

Here we represent the hospital revenue cycle in a linear fashion divided into pre-encounter, encounter, and post-encounter phases. The encounter phase is where direct patient interaction occurs in a variety of ways including radiology studies, lab work, surgery, physical therapy and so forth. This is the most diverse aspect of the revenue cycle and is represented as a simple loop of steps in providing the services required. Of course, this may vary to some degree depending upon the hospital or hospital system's infrastructure and financial policies.



iOrder enables the solution to drive the revenue cycle to ensure maximum efficiency and reimbursement through all three phases of any encounter. As you can see, the impact of iOrder extends far beyond the pre-encounter phase and is fundamental to the momentum between stages of the entire revenue cycle. This can have a powerful effect on the hospital's bottom line.

- Realize 3% - 5% greater revenue through maximized reimbursements and greater throughput.
- Complete transparency for the referring physician with the hospital.
- Decision Support for the referring physician.
- Grow your business through stronger referring relationships.
- Ensure patient satisfaction through better communication and reduced rescheduling.
- Coding assistance for every order and procedure.
- Fully secure and HIPAA compliant order requests.



iprohealthcare.com  
800.736.2738